



## Impact Report

(As of May 2020)

Bias is available on AmazonPrime, iTunes, AppleTV, GooglePlay, Microsoft, Vudu.

### AWARDS

**Impact Film Award**, Naples International Film Festival, October 2018  
**Audience Award**, Spokane International Film Festival, March 2020  
**Best Documentary Feature**, Spokane International Film Festival, March 2020  
**Award of Excellence Special Mention: Documentary Feature**, IndieFEST, May 2018  
**Award of Excellence Special Mention: Documentary Feature**, Accolade Global Film Competition 2018  
**Award of Excellence Special Mention: Documentary Feature**, Impact DOCS Awards, July 2018  
**Changing the Narrative Award**, Presented to Robin Hauser by How Women Lead, June 2018  
**Outstanding Achievement**, IndieFEST Humanitarian Awards 2018

### FILM FESTIVALS

<b>Bentonville Film Festival</b> 2018	<b>Boulder International Film Festival</b> 2019
<b>DOCUTAH Film Festival</b> 2018	<b>San Luis Obispo Film Festival</b> , 2019
<b>Downtown LA Film Fest</b> 2019	<b>Sedona Film Festival</b> 2019
<b>Mill Valley Film Festival</b> 2018	<b>Spokane Film Festival</b> 2020
<b>GlobeDocs Film Festival</b> 2018	<b>Denton Black Film Festival</b> 2019
<b>Santa Barbara Call to Action Festival</b> 2018	<b>Addis International Film Festival</b> 2019
<b>United Nations Film Festival</b> 2018	<b>Prescott Film Festival</b> 2019
<b>Naples International Film Festival</b> 2018	<b>Pakistan International Film Fest</b> 2019
<b>Napa Valley Film Festival</b> 2018	<b>Transitions Film Festival</b> , Melbourne 2020
<b>Silicon Valley International Film Festival</b> 2018	

### NOTABLE SCREENINGS

<b>Accenture</b>	<b>Harvard Law School</b>	<b>US Embassy</b> , Islamabad
<b>Amazon</b>	<b>IBM</b>	<b>US Embassy</b> , Kigali
<b>AT&amp;T Foundry</b>	<b>Indiana University</b>	<b>US Embassy</b> , Moscow
<b>Capital One Bank</b>	<b>Microsoft</b>	<b>US Embassy</b> , San Salvador
<b>Cognizant</b>	<b>Netflix</b>	<b>US Embassy</b> , Stockholm
<b>Concentrix</b>	<b>ServiceNow</b>	<b>Wipro</b> , India
<b>Dell Technologies</b>	<b>Silicon Valley Bank</b>	<b>Women's Leadership Board</b> , Harvard
<b>Deloitte</b>	<b>Toyota Research Institute</b>	<b>YouTube</b>
<b>Gilead Sciences</b>	<b>The Battery</b> , San Francisco	
<b>Google</b>	<b>United Airlines</b>	
<b>Greater Madison Chamber of Commerce</b>	<b>US Embassy</b> , Abuja	
	<b>US Embassy</b> , London	

### ROBIN HAUSER SPEAKING (On the subject of Unconscious Bias)

<b>AI Sustainability Center</b> , Stockholm 2019	<b>NASA</b> , Kennedy Space Center 2019
<b>AT&amp;T Business Summit</b> , Dallas 2018	<b>Spotify Headquarters</b> , Stockholm 2018
<b>Capital One Bank</b> , Richmond, VA 2020	<b>SXSW</b> , Austin 2019
<b>Culture First Conference</b> , San Francisco 2019	<b>TED</b> , San Francisco, December 2017
<b>Dell Technologies World</b> , Las Vegas 2018	<b>TEDx Marin</b> 2019
<b>Grace Hopper Celebration</b> , Houston 2018	<b>Women Leaders Conference</b> , Milwaukee 2019
<b>IBM THINK</b> , San Francisco 2020	
<b>Klarna Headquarters</b> , Stockholm 2018	



## Selected Press and Reviews

Without finger-pointing, even in an era of political and social turmoil, this engrossing documentary explores implicit bias and its effects on all walks of life, including the workplace and law enforcement arenas. The film makes a strong case that although we are all wired in some way to have bias, we have the ability to do something to change it.

- **David Lewis**, San Francisco Chronicle

Hands-down, [*bias* is] the most powerful and clear communication of the origins and impact of unconscious bias, and a thought-provoking look at opportunities to combat the bias that we all have. It's not going away, but we can embrace that reality and engineer around it if we all get creative. I left energized, inspired and eager to get in to action.

- **James Phillips**, Corporate Vice President, Microsoft

*Bias* documentary made real a concept we all know exists, and it did so in a thoughtful, brain-science way that was appropriately provocative at the same time. The conversations it elicited and measure of both self-awareness and self-disclosure were profound in many respects. This documentary is right for the time from the Boardroom to the classroom.

- **Chris Edmonds-Waters**, Chief HR Officer, Silicon Valley Bank

*Bias* film opened our eyes to the complexity and nuance of bias through relatable, real world examples; we came away with a heightened appreciation for risks and harm that can manifest from unmitigated bias. Bravo to Robin Hauser for tackling another critical topic!

- **Julie Elberfeld**, SVP, Shared Tech, Capital One Bank

*Bias* is a crucial, powerful exposé of ourselves. The film righteously demands our close attention to its topic. For those who comply with this opportunity to learn, it will catalyze shifts of thoughts, minds, and, especially, behaviors.

- **Don Schwartz**, Cinesource Magazine

The best part about the *bias* screening was watching its impact on the team members. So many parts of the film seemed surprising, yet rung true and helped people internalize some of their own biases. The screening provided me, as a leader, with a unique way to help people truly understand how bias impacts our interactions and work everyday. Having Robin do the fireside chat afterward made the experience that much more special. It allowed us to open up and ask questions, share experiences, and made it clear to the team that this was a serious topic for management.

- **Kelly Kay**, Executive VP & CFO, Toyota Research Institute

I actually am wildly intrigued by the hypothesis and approach to this subject. This trailer wonderfully sets up the notion of what we're here to watch, including creating a baseline that we all can understand. It's incredibly important material, so navigating the tightrope of offering a balanced look at this subject without getting pedantic is widely appealing.

- **Christopher Stipp**, /FILM